



Candidature Process

Olympic Winter
Games 2026

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1. Executive Summary: Key Benefits of the new Candidature Process

1. Executive Summary: Key Benefits of the new Candidature Process

This document provides a comprehensive overview of the new Candidature Process for the Olympic Winter Games 2026 and the benefits for Cities. It describes the process, the guiding principles and the rules that govern it.

Note on terminology

In this document, the following terms will be used to refer to the cities taking part in the Candidature Process for the Olympic Winter Games 2026:

During the Dialogue Stage: **“Interested City”**, i.e. a city interested to become a candidate for the Olympic Winter Games 2026.

During the Candidature Stage: **“Candidate City”**, i.e. a city which has been invited by the IOC Session to present a candidature for the Olympic Winter Games 2026.

Throughout this document, when not otherwise specified, **“Cities”** refers to both Interested Cities and Candidate Cities.

“NOCs” refer to National Olympic Committees.

A Game changer for prospective Olympic hosts

The new Candidature Process 2026 builds on changes introduced through Olympic Agenda 2020 that have reduced costs for Cities and given Cities and NOCs greater IOC support and more flexibility to develop Games proposals that advance local, regional and national goals.

Two stages:

- A new, one-year non-committal **Dialogue Stage** will give Interested Cities and NOCs an opportunity to engage with the IOC to assess the benefits and requirements related to hosting the Olympic Winter Games 2026. This stage will take place from September 2017 to October 2018
- A shortened formal **Candidature Stage** will streamline and simplify the period when Candidate Cities work with the IOC to increase value propositions of their Games delivery plans. This stage will take place from October 2018 to September 2019

Throughout both stages, the process is characterised by ongoing open dialogue with the Cities, a learning environment enabling continuous improvement of the Games project and a process tailored to the context and needs of each City. These changes benefit Cities in three major ways:

More support and expertise provided by the IOC

- The IOC will send teams of technical experts to help Cities and NOCs develop their Candidature concepts. This support will be provided equally to all Cities at the IOC's cost
- The IOC will conduct its own research to assess the general feasibility of Interested Cities to host the Olympic Winter Games 2026. This support will greatly reduce the scope of work for the Cities



- The IOC will conduct Interactive Working Sessions in the Cities and offer to participate in a Dialogue Forum to engage with a wider group of stakeholders in the respective City

Fewer deliverables required throughout the Candidature Process

- Cities will not be required to deliver any Candidature Files or guarantees during the Dialogue Stage
- Cities will be asked to submit a single Candidature File during the Candidature Stage. The IOC has also reduced the number of questions and guarantees. These changes significantly reduce the Cities' workload
- Candidature Files will include some contextual elements depending on the individual Games project e.g. not all questions will be applicable to all Cities

Substantially reduced Candidature budgets

- Increasing the IOC's expert support during the Dialogue Stage and reducing the number and complexity of deliverables during the Candidature Stage will reduce costs for Cities

The following sections provide the context for the new process and details on its implementation. The IOC encourages Interested Cities to share this information with anyone involved in the project.





2. Background: Building on Olympic Agenda 2020

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The IOC's adoption of Olympic Agenda 2020 in late 2014 brought an entirely new philosophy and approach to the selection of Olympic Host Cities. The changes shaped the process as an invitation for Cities to present projects that best match their long-term sports, economic, social and environmental development plans. Cities were given new flexibility to achieve these goals, and the IOC also took steps to reduce costs for Cities.

Although the Candidature Process Olympic Games 2024 was the first to receive the full benefits of Olympic Agenda 2020 from start to finish, it also had a positive impact on earlier candidatures and Games Organising Committees. For example, the new collaborative approach and increased flexibility helped identify USD 2.2 billion in savings in capital investments for the Olympic Games Tokyo 2020.

This positive impact of Olympic Agenda 2020 prompted the IOC to consider further initiatives. In 2016, the IOC established the Olympic Winter Games Strategic Review Working Group to seek ways to enhance the value proposition of the Olympic Winter Games and to make them more sustainable and less impactful in financial, operational and environmental terms.

Following the publication of the Working Group's recommendations, the IOC created an IOC Vice Presidents' Working Group to establish the Candidature Process for 2026 with a special focus on reducing costs, simplifying procedures and providing more support.

A further initiative to introduce greater flexibility to reduce average Games expenditure is Games Management 2020. It aims to facilitate, optimise and simplify Games organisation and delivery. The desired outcomes are balanced OCOG budgets as well as closer alignment with Host Cities' long-term development plans and reductions in Games-related capital investment. Key measures of Games Management 2020 include:

- Better supporting cities to deliver the Games
- Reducing Games-related costs
- Enhancing Games Governance





Olympic Agenda 2020 Recommendations

1. Shape the bidding process as an invitation
2. Evaluate Bid Cities by assessing key opportunities and risks
3. Reduce the cost of bidding

Olympic Winter Games Working Group Recommendation

“ Tailor the Candidature Process to reflect the specific nature and character of the Olympic Winter Games and provide more flexibility and support to prospective hosts.

Related key documents

In line with the IOC's commitment to good governance and transparency, all documentation relating to the Candidature Process Olympic Winter Games 2026, as well as further key documents can be found on the IOC's website (www.olympic.org)

- Olympic Charter
- Olympic Agenda 2020
- Olympic Winter Games Strategic Working Group Recommendations
- The Olympic Winter Games in numbers
- Candidature Questionnaire Olympic Winter Games 2026
- Host City Contract Principles 2026 (available as from July 2018)
- Updated version of the Host City Contract Operational Requirements (available as from July 2018)



3. The Candidature Process 2026: From Dialogue to Election

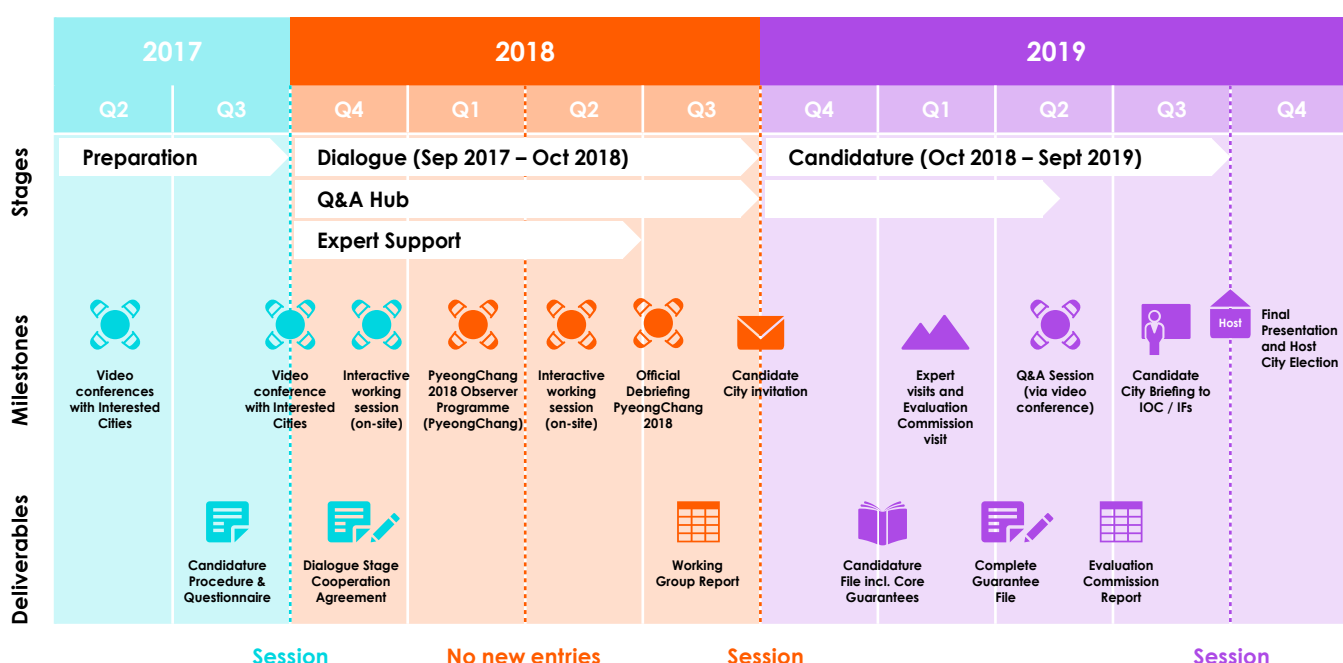
3. The Candidature Process 2026: From Dialogue to Election

One process – two stages

The process for the selection of the Host City of the Olympic Winter Games 2026 comprises two stages:

- The **Dialogue Stage** (29 September 2017 to October 2018)
- The **Candidature Stage** (October 2018 to September 2019)

The election of the 2026 Host City takes place in September 2019 at the IOC Session in Milan, Italy.



Procedural principles

The Candidature Process is based on fair and equal treatment of all Cities throughout the entire process, exempt from any external influence, with equal conditions and opportunities for each candidature and without any risk of conflicts of interest.

The IOC ensures that:

- The process is transparent
- Each City is treated equally
- The IOC does not provide information in a discriminatory manner which may give a City an advantage over others
- The IOC does not reveal to the other participating Cities proposals made by Cities or any confidential information communicated by a City

3.1 Dialogue Stage

Objective

The aim of the extended Dialogue Stage is to allow Interested Cities and NOCs to explore hosting opportunities and benefits on a collaborative basis together with the IOC. At the same time, it enables the IOC to gain an understanding of the key opportunities and risks of Interested Cities before inviting them to develop a comprehensive candidature concept and file.

Responsibility

The IOC appoints an Olympic Winter Games 2026 Working Group overseen by an IOC member and comprising International Paralympic Committee (IPC), International Winter Sports Federations (IF), NOC and IOC Athletes' Commission representatives.

The Working Group is tasked with conducting a technical assessment of the Interested Cities and providing the IOC Executive Board with a report that clearly identifies the opportunities and risks associated with each City's Olympic project, whilst taking into account the unique nature of each City's vision and concept and the different legacy opportunities outlined by each City.

Process

The Dialogue Stage officially commences on 29 September 2017 with an IOC invitation to all Interested Cities and NOCs.

The Cities are then asked to sign a Candidature Cooperation Agreement by which they accept the procedure and confirm to abide by the Rules (see section 7) and Code of Ethics. This Agreement is to be signed before IOC support services are provided. Refer to Annex – Candidature Cooperation Agreement.

All procedural documentation is provided electronically at the same time to all Interested Cities and their NOCs. The IOC also publishes all relevant documents on its website (www.olympic.org).

A joint briefing via conference call is conducted at the outset of the Dialogue Stage with all Cities and NOCs interested in becoming a candidate to explain the Candidature Process in further detail. In addition, Cities are encouraged to seek procedural clarifications whenever needed during the entire process. All procedural clarifications are communicated to all Cities. At the same time, the IOC maintains strict confidentiality of information for each City.

While the IOC guarantees to provide the same level of service to each Interested City, the manner in which this is delivered might differ and will be determined with each City. Recognising that Cities may elect to join the process at different times, the IOC adopts a flexible approach to providing support, while ensuring fairness and parity is maintained in the terms of assisting Cities to achieve the same objectives and ensure the same scope.

To ensure fair and equal treatment and the same level of services to all Cities, no new Cities will be accepted to take part in the Candidate Process after 31 March 2018.

In all instances, the role of the IOC is to provide strategic and technical support. The IOC at no point takes decisions for the Cities or any of their stakeholders, who remain responsible for determining the content of their candidature and Games project.

Ongoing assistance and support

The Olympic Games Candidature Coordination (OGCC) team, an integral part of the IOC's Olympic Games Department, is dedicated to providing the best possible services and assistance to Cities considering a possible candidature for the Olympic Winter Games 2026. It is the focal point of contact within the IOC for all matters relating to the Candidature Process Olympic Winter Games 2026 and coordinates all IOC services and activities for the Cities. Each City is asked to designate a single Candidature Coordinator to serve as the main point of contact for OGCC and ensure that all communication from OGCC is transmitted to all relevant persons within the candidature.

The IOC's support services include the following:

Q&A Hub

OGCC offers ongoing assistance and support through a Q&A hub from the start of the Dialogue Stage in September 2017 until the evaluation of the Candidate Cities' concepts in April 2019 including:

- OGCC is available at any time to answer any questions Cities may have
- A summary of Frequently Asked Questions (FAQ) is updated and shared regularly with all Cities
- Customised and relevant background information provided to each Interested City including access to the IOC's Olympic Games Knowledge Services and Olympic Games Guides





In-City interactive working sessions

OGCC organises interactive working sessions in the respective Interested Cities between November 2017 and May 2018:

- A first interactive working session between November and December 2017 offers an overview of the process and an opportunity to discuss the Cities' initial Games concepts
- A second interactive working session in May 2018 to discuss the Cities' consolidated concepts after consulting with the IOC's technical experts (see below for further information)
- A Dialogue Forum, either as part of one of the interactive working sessions or separately, offers the possibility to engage the IOC with a wider group of stakeholders relevant for the respective City

On-site expert support

In addition to the interactive working sessions, the IOC offers to send technical experts to the Interested Cities to support them individually in developing their concepts. All IOC technical experts have extensive experience in bidding for and hosting Olympic Games, with specialised knowledge related to areas such as Sports, Venues, Infrastructure, Transport, Accommodation, Security, Sustainability, Legacy, Finance and Marketing. Costs for all expert support visits are covered by the IOC and the same group is available to all Cities.

Each Interested City can request up to four customised two-day **on-site expert support** visits on topics such as but not limited to:

- Games Concept
- Finance, Marketing and Legal Matters
- Games Governance and Operations
- Legacy and Sustainability

Olympic Winter Games PyeongChang 2018 Observer Programme

Cities will have an opportunity to participate in the Olympic Winter Games PyeongChang 2018 Observer Programme, an essential element of the IOC's Knowledge Transfer Programme. The objectives of the Observer Programme are:

- To provide a tailor-made programme for the future Games organisers and Interested Cities and NOCs to observe Games-time operations in an actual Olympic Games environment (successes and challenges equally)
- To focus primarily on operational elements, which can be observed at and around Games-time
- To provide participants with exclusive access to the host OCOG operational staff during the visits

Each City will have access to approximately 20 observer visits and round-table sessions and may register six Observers (non-transferable) plus four Executives (transferable once).

Official Debriefing of the Olympic Winter Games PyeongChang 2018

The Official Debriefing of the Olympic Winter Games PyeongChang 2018 will be held in Beijing in June 2018. Forming an integral part of the wider post-Games analysis and information collection, the Debriefing provides a forum to exchange Games experiences and discuss the major conclusions of the latest edition of the Games with the future Olympic Games organisers.

The objectives of the IOC Debriefing are as follows:

- To act as a learning platform for future Games organisers providing a constructive evaluation of the way the Games were planned and delivered, the challenges encountered, the lessons learned and an opportunity to ensure the successful continuation of the Games
- To maximise opportunities for transfer of knowledge by encouraging interaction between all participants

Each City participating in the Dialogue Stage may register a maximum of 4 Observers for the IOC Debriefing.

TOP Partners' support

Upon request by the Cities, the IOC may provide opportunities to engage with the TOP Partners during the Candidature Process 2026 in an IOC-controlled environment. Any and all interactions between the parties will be managed through and facilitated by the IOC, and will be on a transparent and equal basis for all Cities.

Considering that Cities may have different needs at different times, the IOC adopts a flexible approach to providing support and coordinates its support services with each City individually.

IOC Working Group Report

After consulting with the IOC experts, Cities will present and discuss their consolidated Games concepts with the IOC during the second interactive working session in May 2018 focusing on:

- Proposed time period of the Games
- Vision
- Long-term plan alignment
- Initial ideas regarding:
 - Venue concept
 - Olympic Village(s)
 - IBC/MPC
 - Games transport strategy
- Initial legacy plans
- Initial financing strategy
- Information regarding a potential referendum

In addition, the IOC will carry out independent research in all Interested Cities to assess the general feasibility of hosting the Games in the proposed Cities.

The IOC will compile information including:

- Concept maps
- Venue tables
- Photographic File
- Data on environment and meteorology
- Data on existing capacities regarding: accommodation, airport, transport, energy, telecommunication, hospitals
- Data on population and economic development
- Public support for the Games (opinion poll)

Methodology, sources and research results will be shared with the Cities by June 2018.

Throughout the Dialogue Stage, the interactive working sessions and expert support visits are used to discuss and consolidate the Games concept. Cities must not produce new documents and should only share existing studies and documents if so requested by the IOC.

Based on the Cities' consolidated concept and the IOC's own research, the Working Group then compiles a report, summarising and assessing the feasibility of Interested Cities to successfully host the Games.

The Working Group submits the report to the IOC Executive Board in advance of the IOC Session in October 2018.

The Executive Board then recommends to the IOC Session which Interested Cities should be invited to become Candidate Cities. During its meeting in October 2018 in Buenos Aires, the IOC Session invites a number of Interested Cities to participate in the Candidature Stage and become Candidate Cities.



Dialogue Stage – Key Dates

Dialogue Stage	September 2017 to October 2018
Launch of Dialogue Stage	29 September 2017
Joint briefing via video conference	13 October 2017
Signing of Candidature Cooperation Agreement	Before scheduling first IOC expert support visits or interactive working session
Customised on-site expert support visits	November 2017 – April 2018
On-site interactive working session 1: Presentation and discussion of initial Games concept	25 November – 15 December 2017
Olympic Winter Games PyeongChang 2018 Observer Programme	9 - 23 February 2018
Deadline for Cities to enter the Candidature Process by joining Dialogue Stage	31 March 2018
On-site interactive working session 2: Presentation of consolidated Games concept after consultation with IOC technical experts	May 2018
Official Debriefing Olympic Winter Games PyeongChang 2018 in Beijing	June 2018
Provision of Host City Contract 2026	July 2018 (TBC)
IOC Working Group Report submitted to IOC Executive Board	September 2018
IOC Executive Board to recommend to the IOC Session Cities to invite to the Candidature Stage	October 2018
IOC Session to invite a number of Interested Cities to take part in the Candidature Stage	October 2018

3.2 Candidature Stage

Objective

The aim of the Candidature Stage is to ensure the development of the best possible value propositions and robust Games delivery plans aligned with the Candidate Cities' existing long-term development plans.

Responsibility

The IOC appoints an IOC Evaluation Commission 2026 consisting of the Working Group and additional IOC representatives, chaired by the head of the Working Group.

The Evaluation Commission conducts an in-depth assessment of the Candidate Cities, including visits to the Cities, and publishes a report. The report addresses the essential elements for planning and delivering successful Olympic Winter Games, whilst taking into account the unique nature of each City's vision, concept and legacy opportunities

Process

Each Candidate City is required to submit to the IOC a Candidature File and an initial set of core guarantees by 11 January 2019.

The Candidature File should demonstrate an effective Games delivery and legacy plan which sets out the following elements:

- Vision and Games Concept
- Games Experience with a focus on athletes, media and spectators
- Paralympic Games
- Sustainability and Legacy
- Games Delivery including the following:
 - Sports expertise
 - Transport
 - Accommodation
 - Safety and Security
 - Energy and Technology
 - Financing and Marketing
 - Legal Matters and Games Governance
 - Support of the Games

The contextual approach of the Candidature Process 2026 will also be reflected in the Candidature File to be submitted to the IOC. Candidature Files will include some contextual elements depending on each individual City's Games project e.g. not all questions will be applicable to all Cities. The extent of information to be provided will be subject to a review after the Dialogue Stage.

The core guarantees to be delivered with the Candidature File include important commitments related to the following elements:

- Undertaking to sign the Host City Contract 2026 if the City is elected
- Respect of the Olympic Charter
- Protection of human rights
- Compliance with the World Anti-Doping Code and other anti-doping related matters
- Safety and security



- Provision of government services
- OCOG shortfall guarantee

For further information, refer to the Candidature Questionnaire Olympic Winter Games 2026.

Candidature Files are to be provided in English and French, in electronic format only. Guarantees are to be submitted in form and substance as legally binding commitments. They must be provided as signed original documents in both hard and soft copy. If the original guarantees are in French, provide an English translation. If original guarantees are issued in languages other than English or French, they must be accompanied by a certified English translation performed by a notary, sworn translator or public officer, as applicable under the relevant national laws.



Evaluation Commission Working Visits and Q&A Session

The Evaluation Commission travels to each Candidate City for a site visit in March/April 2019. The IOC works closely with the Candidate City to organise and plan the visits:

- The IOC determines the order, period and programme of the visits
- The IOC covers all Commission travel, accommodation, meeting room and food and beverage costs
- Commission Working language: English
- Detailed information regarding the visits, including programme outline, to be provided by the IOC in advance of the visits

In addition, the Evaluation Commission may send one or more IOC experts to the Cities to help prepare for the Commission's visits. Any such visit(s) would also be coordinated by the IOC with the respective Candidate City, with costs covered by the IOC.

The visit consists of an overview presentation and site visits to the venues. Following up on the visits, Evaluation Commission members send any additional questions to the Candidate Cities and invite each City to an individual Q&A Session via conference call in May 2019.

Following up on the Evaluation Commission visits, the Candidate Cities submit a complete Guarantee File in advance of the final Q&A session with the Evaluation Commission.

The Evaluation Commission then prepares a report summarising and assessing the essential elements for planning and delivering successful Games. The report is published prior to the Candidate City Briefing 2026 for IOC Members and Olympic Winter International Federations in July 2019 in Lausanne.

A snowboarder in a white and red patterned suit is performing a trick on a large, colorful snow sculpture. The sculpture is decorated with various patterns, including a large yellow bird, and the words "sochi 2014" are visible at the bottom. The background shows a vast, snowy mountain range under a clear blue sky.

Candidate City Debrief

Six to nine months after the election of the Host City, the IOC invites each Candidate City/NOC to take part in an individual debriefing session by video conference.

This allows Candidate Cities to discuss their experiences during the Candidature Process 2026 and assists the IOC in further improving the Candidature Process.

Candidature Stage – Key Dates

Candidature Stage	October 2018 to September 2019
Deadline for the submission of the Candidature File including core guarantees by the Candidate Cities	11 January 2019
IOC expert pre-visits	February 2019
IOC Evaluation Commission analysis including a visit to each Candidate City and requests for submission of any additional information or guarantees	March / April 2019
Deadline for the submission of the complete Guarantee File	12 April 2019
Final Q&A session with the Evaluation Commission via individual video conference	May 2019
Publication of the Evaluation Commission Report on www.olympic.org	June / July 2019
Candidate Cities' right of response following publication of the Evaluation Commission Report	July 2019
Candidate City Briefing 2026 for IOC Members and International Olympic Winter Sports Federations	July 2019
Candidate Cities present to IOC Session in Milan, followed by election of the Host City 2026	September 2019
Individual debriefing with each NOC/Candidate City	6–9 months after the election



4. Support from International Federations

4. Support from International Federations

Through Olympic Agenda 2020 and the Olympic Winter Games Working Group the role of the International Federations (IFs) in the Candidature Process has been further strengthened, recognising that with greater engagement of IF expertise and experience, the overall Games risks and costs can be reduced. The level of involvement of each IF will be dependent on the complexity of the sport, as well as the experience of the City, and will not necessarily require site visits. Throughout the Candidature Process, Cities are encouraged to work closely together with the IFs to identify the best possible venue solutions for each sport/discipline.

Dialogue Stage

The Dialogue Stage focuses on open discussions with Cities on how hosting the Games can fit with and support the City's longer-term development strategy. Interested Cities are strongly encouraged to engage with the relevant IFs to discuss how specific sports and venues can be integrated with the wider hosting goals and strategies and can, at any point, contact the Secretary General of the relevant IF directly in this respect.

Candidature Stage

The IFs will be more engaged in this Stage by working with the Cities to identify the best possible venue solutions. Using an IOC template applicable to all sports, an IF analysis will be conducted, based on opportunities and risks mitigation of the respective Games proposals, including:

- Sports experience and sport specific knowledge in the City/country
- Strength of sport in the country and development opportunities
- Proposed competition venue(s)
- Proposed training venues(s)

The analysis is not a sign-off on the proposed venue(s) but rather an opportunity and risk assessment which provides a basis to begin collaboration as soon as the Host City is elected. This IF assessment will focus on the technical aspects of the sport/venue/competition and is to be provided to the IOC Evaluation Commission by 31 January 2019 (in advance of its visits to the Candidate Cities).

Visit Parameters

During any given process, one IF working visit per sport (or discipline, if necessary) can be made to each Candidate City. Where a venue meets current IF requirements to host international events in the sport / discipline, a visit is, in principle, not deemed necessary (exceptions can, of course, be discussed with the IOC). If a visit does take place, timing is to be agreed between the IF and the Candidate City and should take place between October 2018 (from the beginning of the Candidature Stage) and January 2019.

It is up to each respective IF to designate the appropriate person(s). Expenses of the designated IF representative(s) are to be covered by the Candidate City. In line with the Rules, a sense of moderation must be respected, particularly concerning hospitality and accommodation.

The following conditions apply:

- Accommodation: Single room, 4 star, including breakfast
- Air ticket: Round trip business class for the designated IF



Representative(s) (e.g. Technical Delegate)

- Airport pick-up/drop off, ground transportation in the country
- All meals in the country
- Cost of visa if required
- Per diem: USD 100 per day

Reporting

The IF templates and visit reports provide valuable information to the IOC Evaluation Commission and will be taken into consideration by the Commission, as is the case with other third party reports, in its assessment of the Cities and the preparation of the Commission's report.



5. Communication, Promotion, Meetings and Events

5. Communication, Promotion, Meetings and Events

The Olympic Winter Games Candidature Process provides National Olympic Committees and Cities with a very unique opportunity to reach out and engage with their local, regional and national community. Your proactive communication is of outmost importance when building excitement and support around your project. For this very reason, the IOC has created a variety resources to assist you in building momentum, which you are encouraged to you use widely, in addition to various tools that you will develop.

5.1 IOC Support & Services

Monthly Conference Calls

Throughout both the Dialogue and Candidature Stage, the IOC will organise a monthly conference call with the respective National Olympic Committees and Cities. Such discussions will provide the IOC with an opportunity to brief the participants on the latest news and events, while participants in turn will be able to ask questions and gather further information. These calls will also provide an excellent opportunity for the IOC to share expertise and support in the areas of website development and social media.

Videos, Factsheets, Q&As

The IOC has developed various assets including, films, factsheets and a list of frequently asked Questions & Answers regarding the International Olympic Committee, Olympic Movement, Olympic Agenda 2020, the Olympic Winter Games and Legacy. Such materials will be shared with the Cities and National Olympic Committees so that they can be used for various local, regional and national communications and engagement activities. Additional materials will also be developed and shared throughout the Candidature Process.

IOC Platforms

The IOC will be communicating about the process via its various digital platforms and social media.

IOC Newsletter

The International Olympic Committee's weekly newsletter is the best way to keep abreast of what is happening in the Olympic Movement. Sign-up can be done on olympic.org.

Olympic Channel

The Olympic Channel offers an opportunity for National Olympic Committees and Cities to further promote their candidatures, both nationally and globally during the Candidature Stage.

Working in collaboration with, and supported by, the Olympic Channel, Candidate Cities will be presented with the opportunity to develop content that is geared towards educating and engaging the Olympic Channel's younger demographic of the benefits of each of the cities and the legacies that will be created through both the Candidature Process and the hosting of the Olympic Winter Games 2026.

In addition, Olympic Channel News, will also cover events related to the Candidature Process, both during the Dialogue and Candidature Stage.

Olympic Review

The oldest official publication of the Olympic Movement. It is published, in print and electronic versions, four times a year in English, French and Spanish. Depending on events, additional language versions are sometimes created (for example, a Portuguese version was done for the Olympic Games Rio de Janeiro 2016).

It has a print run of approximately 13,000 and sometimes more, depending on events. It is distributed to the entire Olympic Movement and there is also a distribution to the public through airport lounges and hotels around the world. We also run a subscription service.

We will devote a regular feature to the Candidate Cities in the Olympic Review as of October 2018. More information to follow.

The Olympic Multimedia Library (TOML)

TOML is a database containing over a century of Olympic history and provides access to exclusive content dating back to the Olympic Games 1896. TOML includes **475,000** photos, **36,000** hours of video, **12,500** archive documents, **8,500** hours of sound recordings and access to **21,700** Olympic Museum objects.

The IOC is pleased to grant dedicated access to the database during the Candidature Process to assist in expressing the spirit of the Olympic Games to stakeholders and the general public.

Details in regard to the registration and use of this library will be communicated in due course.



5.2 Communications Opportunities for Interested & Candidate Cities

Creation and use of an Emblem, Logo and Slogan

The rules and principles relating to the creation, approval and use of a City's emblem, logo and slogan for the two stages of the Candidature Process are set out below.

Dialogue Stage

During the Dialogue Stage each Interested City is entitled to create an emblem to support its interest in hosting the Olympic Winter Games 2026 (Emblem). As illustrated, the Emblem is composed of a visual identity of the name of the City (without the year of the Games), followed underneath by the designation "Interested City", followed underneath by "Olympic Winter Games 2026", followed by the Olympic Symbol. The colour, design and appearance of the Olympic Symbol must be reproduced fully, accurately and without embellishment in accordance with the IOC's graphic guidelines. The area covered by the Olympic Symbol must not exceed one third of the total area of the emblem.

The designation may be communicated in the English language and in the national language(s) of the country in which the City is located.

There must be no commercial association with the emblem.

Candidature Stage

A City which moves forward to the Candidature Stage can add a distinctive design element to the Emblem, as illustrated below (however, this is not a requirement). With this new element, the name of the City does not need to have its own visual identity.

The area covered by the Olympic Symbol must not exceed one third of the total area of the Emblem.

As is the case during the Dialogue Stage, there must be no commercial use of the Emblem during the Candidature Stage. However, during this Stage, Cities may create a Logo in this respect. Details regarding the commercial use are provided below.

The logo is comprised of the same elements as the Emblem without the Olympic Symbol, as illustrated below (Logo).

The provisions regarding intellectual property matters (see section 6.4) apply to the creation and use of the Emblem / Logo and Slogan.

The following restrictions shall apply to the distinctive design element created for the Emblem / Logo:

- It must not contain any component of the NOC emblem or a distorted version thereof
- It must not consist of a design confusingly similar to the NOC emblem
- It must not consist only of the name or abbreviation of the City/Region, country or geographical territory in which the City is located
- It must not contain or be confusingly similar to an image or expression associated with a well-known national, international, universal or commercial connotation or message

Emblem structure for the Dialogue Stage

"Name of the City (Visual)"

Interested City

Olympic Winter Games 2026



Emblem structure for the Candidature Stage

Distinctive Design Element

"Name of the City"

Candidate City

Olympic Winter Games 2026



- It must not contain the Olympic Symbol (the five interlaced Olympic rings of equal dimensions, as described in the Olympic Charter), the Olympic motto (the three Latin words, Citius – Altius – Fortius), the Olympic flag, any other Olympic-related imagery (e.g. flame, torch, medal, etc.), slogan, designation or other indicia, or any distorted version thereof or any design confusingly similar thereto

Cities may also create a slogan to assist with their promotional campaigns. A Slogan must consist of a phrase or motto expressing the aims of the City, communicated in the English language and/or in the national language(s) of the country in which the City is located. The following restrictions shall apply to the design and creation of a **Slogan** (if any):

- It must not incorporate any elements of the Emblem/Logo
- It must not incorporate any reference to the name or abbreviation of the City, or to the region, country or geographical territory in which the City is located
- It must not incorporate any reference to the year of the Games or the word “Olympic”
- It must not contain or be confusingly similar to an expression or statement associated with a well-known international, universal or commercial connotation or message

Approval

Each City shall first submit the **Emblem / Logo** and the **Slogan** (if any) to the NOC for approval.

Upon approval of the NOC, and following the necessary IP controls, the City shall thereafter submit the **Emblem / Logo** and the **Slogan** (if any) to the IOC for final written approval prior to any use.

Cities must reproduce the **Emblem / Logo** and the **Slogan** (if any) in the manner and format as approved by the NOC and the IOC. They shall be reflected in their entirety at all times and no single element thereof may be used separately. The position, proportion and design of each the **Emblem / Logo** and the **Slogan** (if any) must not be altered, distorted or re-drawn in any way whatsoever.

Once the IOC's written approval has been obtained, Cities are required to provide the Logo and Emblem to the IOC in the following formats:

For print:

- Complete Logo/Emblem in vector format – as an Adobe Illustrator file .eps (Encapsulated Postscript)
- One four-colour version (Cyan, Magenta, Yellow and Black)
- One single-colour version

For screen:

- Complete Logo/Emblem in .jpg or .png format
- One RGB version (1024 x 768 pixels minimum)
- One HEX version – for web (600 x 450 pixels minimum)
- One TGA version (1024 x 768 pixels minimum)



Use

Institutional and Promotional Use of the **Emblem / Logo** and the **Slogan** by Cities:

- Cities may use the **Emblem / Logo** and the **Slogan** to communicate their interest in hosting the Games for their own institutional purposes (e.g. on stationery, candidature documents or official website) or promotional purposes (e.g. in advertising or promotional documents, or on promotional items) on any media or platform.

Institutional Use of the Logo and the Slogan by Sponsors:

- There may be no commercial association during the Dialogue Stage
- During the Candidature Stage, and subject to approval by the corresponding NOC, Cities may grant rights to sponsors to use the **Logo** and the **Slogan** (but not the **Emblem**) to communicate their association with the City on any media or platform within the domestic territory only.
- Such association shall be of an institutional nature only, namely supporting the candidature for corporate advertising and public relations purposes (to enhance the image, reputation and name-awareness of the sponsor among the general public or to build goodwill) rather than to promote and drive sales of the specific products and/or services sold by the sponsor. Examples of potential activations will be provided by the IOC in due course.
- Candidate Cities may allow their sponsors to activate their association with the candidature on digital media accessible outside of their domestic territory provided, however, that those sponsors focus on the national audience of the country in which the City is located and do not engage in geo-targeting their content to specific markets.

Commercial Limitations:

- Candidate Cities may grant rights to sponsors to use the **Logo and/or the Slogan**, but must not grant rights to sponsors to use the **Emblem**, to communicate an association with the City.
- Cities may not grant any rights of commercial association to any competitor of Olympic Marketing Partners (the TOP Partners, the Rights Holding Broadcasters, the IOC's suppliers and licensees, and the NOC's domestic sponsors, suppliers and licensees), i.e. any entity providing goods and/or services within the product categories of the Olympic Marketing Partners.
- Candidate Cities are responsible for approving and controlling the proposed activations of their sponsors and, if so requested by the IOC and/or the NOC, must ensure the immediate termination of any specific commercial activity undertaken by a sponsor.

General

- **Olympic Symbol:** Cities must not use the Olympic Symbol alone for any purpose whatsoever at any time.
- **Duration of Use:** If a City does not transition to the next stage of the Candidature Procedure or is not elected as the host city of the Games, it must immediately refrain from and discontinue any further use of the Emblem / Logo or Slogan
- **Agreements with Third Parties:** Agreements with third parties providing support to the City must contain provisions to ensure that:



- all rights granted by the City immediately terminate as from the moment a City is no longer involved in the Candidature Procedure (either when the City does not transition to the Candidature Stage or upon selection of the host city, whichever date is earlier)
 - there shall be no automatic or binding residual rights, options or other arrangements of any nature, whether express or implied, with respect to the Games even if the City is appointed by the IOC to host the Games
 - the IOC may, upon request, review copies of such agreements and any promotional and commercial materials at any time
 - the City shall terminate their agreements with any such third party if reasonably requested by the IOC at any time during the Candidature Procedure
- **Respect of Olympic Marketing Partners:** The City must collaborate at all times with the IOC and the corresponding NOC (and any other NOCs as relevant) to fully respect any and all contractual commitments undertaken by them towards the Olympic Marketing Partners in the implementation of their candidature

Website and Social Media

Websites and Social Media accounts can be excellent tools to reach national audiences, especially in reaching out to communicate the Candidature's vision and strategy. Cities may wish to create such accounts for editorial and informative purposes and if so, must inform the IOC accordingly. Please keep in mind that while it is not necessary to geo-block internet and social media sites, geo-targeting is not permitted.

Images

The Candidature Process is a great opportunity to showcase the City/Region and country's assets and future development plans to its community and stakeholders. As such, and in order to avoid any possible confusion, there should be no use of images from other countries in documentation or presentations which could lead the audience to believe the pictures represent the Candidate City or country. Generic images of Olympic Winter Games are of course permitted, provided it is clear which Games are depicted.





5.3 Attendance at Meetings and Events

Attendance and presentations at Olympic meetings / events are shown below. Further information will be provided prior to each event:

Dialogue Stage	Candidature Stage
• PyeongChang Olympic Winter Games 2018 • 9 – 23 February 2018 • Attendance as participants in the Observer Programme • 6 Observer accreditations and 4 transferable Executive accreditations • Possibility to set up a small display in NOC House (maximum 20m²)	• SportAccord Convention 2019 • Date and place TBC • Attendance as observers • 15 minute introductory presentation to the General Assembly of the Association of International Olympic Winter Federations and 5 minute Q+A
• SportAccord Convention 2018 • 15 – 20 April 2018, Bangkok, Thailand • Attendance as observers • 6 accreditations	• Candidate City Briefing 2026 for IOC Members and International Olympic Winter Federations • July 2019, Lausanne, Switzerland • Attendance, presentation and Q+A • Further details below
• Olympic Winter Games 2018 Debrief • June 2018, Beijing, China • Attendance as observers • 4 accreditations	• IOC Session, Milan, Italy • September 2019 • Attendance and presentation • Further details below
• Buenos Aires Youth Olympic Games • 6 – 18 October 2018 • Attendance as observers • 4 accreditations	

International Federation (IF) World Championships / World Cups

With the prior agreement of the respective organiser, Interested and Candidate Cities may attend IF World Championships / Cups for education and familiarisation purposes. Promotional activities are not permitted, with the exception of the distribution of candidature documentation in the media centre, during the Candidature Stage, provided the organiser is in agreement. There should be no promotional stands, press conference or advertising activities and no form of advertising in any IF publication.

Candidate City Briefing 2026 for IOC Members and International Olympic Winter Federations in Lausanne**

Overview

- Two-day meeting in Lausanne in July 2019
- Participants: All IOC Members, Presidents and Secretaries General of International Olympic Winter Federations and IOC Evaluation Commission
- Aim: to provide ample opportunity and optimum conditions for an open dialogue between the Candidate Cities, the IOC membership and the Winter IFs

Accreditations per City / NOC

- Maximum of 10 presenters
- Maximum of 3 technicians
- Maximum of 20 additional accreditations

Presentation and exhibition / discussion room

- In camera presentation by each Candidate City followed by Q+A
- In camera presentation by IOC Evaluation Commission followed by Q+A
- Candidate Cities do not follow each other's presentations or the Evaluation Commission Session
- IOC provides each City with a room in which to display and further discuss plans and answer any outstanding questions
- Bilingual (French/English) documentation may be distributed in the exhibition / discussion room

Press conference

- IOC to provide each City with the opportunity to hold a press conference at the Briefing venue

Technical matters

- IOC to establish the technical specifications
- IOC to provide, at its cost, the audio-visual equipment for the presentations. No other equipment may be used
- Technical rehearsal to be scheduled for each Candidate City in advance of the presentation

**This information is provided for preliminary planning purposes only and is based on previous meetings. As preparations are at an early stage, the IOC reserves the right to update and amend this information as planning progresses.

General matters

- Candidate Cities/NOCs not permitted to hire their own premises for promotional activities or to meet with IOC members (e.g. Candidate City restaurant etc.)
- Embassy/Consulate premises may not be used for any meetings with IOC Members
- Candidate Cities may not organise any receptions, other than for members of their own delegation

Accommodation

- IOC to reserve and cover the cost of six rooms per delegation (bed & breakfast)
- IOC to facilitate room reservations for each City at specially negotiated rate in another hotel

Travel

- Candidate Cities responsible for own travel arrangements
- IOC to reimburse the travel costs of 6 delegates per Candidate City (return flight, business class)





Election of the Host City at the IOC Session in September 2019**

Accreditations per City / NOC

- Maximum of 100 per delegation

Presentation to the IOC Session

- Each Candidate City to make a final presentation to the IOC Session, duration to be confirmed
- Following all Candidate City presentations, the IOC Evaluation Commission to make a final report to the IOC Session

Press conferences

- IOC to provide each City with the opportunity to hold a press conference at the Session venue - optional
- Following the signing of the Host City Contract, joint IOC/Host City press conference to be held

Technical matters

- IOC to establish the technical specifications
- IOC to provide, at its cost, the audio-visual equipment for the presentations. No other equipment may be used
- Technical rehearsal, in election-day conditions and in strict confidentiality, to be scheduled for each Candidate City in advance of the presentation

Host City Contract

- The IOC, representatives of the elected City and the respective NOC to sign the Host City Contract immediately following the election



**The information is provided for preliminary planning purposes only and is based on previous meetings. As preparations are at an early stage, the IOC reserves the right to update and amend this information as planning progresses.

General matters

- Candidate Cities or any other third party acting for or on behalf of the candidature will not be permitted to hire their own premises for promotional activities or to meet with IOC Members (e.g. NOC house or Candidate City restaurant etc.)
- No IOC members, apart from the IOC members of the countries concerned or officials of the country organising the IOC Session, may be invited to a reception organised by a Candidate City or to any form of diplomatic reception organised by the country of a Candidate City
- Candidate Cities may not carry out any form of international promotion in the country where the Host City election will take place during the three-week period before the election. Interviews and editorials are permitted
- Candidate Cities may not undertake any form of written advertising in the local or international media during this three-week period (this includes magazines, newspaper wraps, internet and television)
- There may be no form of "building wrap"/external decoration or any billboard advertising whatsoever relating to any candidature

Accommodation/offices and meeting rooms

- IOC to reserve and cover the cost of 12 rooms per City - bed and breakfast
- IOC to facilitate room reservations at specially negotiated rate for each City in other hotels
- IOC to make available an office at the Session venue for each City

Travel

- Candidate Cities responsible for own travel
- IOC to reimburse the travel of 12 delegates (return flight, business class)

General matters regarding all presentations

- Presentations may be made available on the IOC website or other platforms live or on a delayed basis and the necessary rights should therefore be secured
- In order to protect the neutrality of the IOC Members, no images of the IOC President or the IOC Members, except those Members from a Candidate City country, may be used in any presentation
- Candidate Cities may organise activities for their own delegations, in the spirit of moderation. There may be no receptions held by a Candidate City for any persons other than the City's own delegation

6. Financial, Legal and Commercial Matters

6. Financial, Legal and Commercial Matters

6.1 Host City Contract

The Host City Contract for the Olympic Winter Games 2026 will essentially consist of the Host City Contract 2026 – Principles and an updated version of the Host City Contract Operational Requirements. These documents will be released by the IOC in July 2018. However, preliminary information regarding the Contribution of the IOC to the success of the Olympic Games 2026 is already included below.

Until the release of the Host City Contract 2026 Interested Cities should consult, for reference and indicative purposes only, the Host City Contract for the Olympic Games 2024, as concluded on 13 September 2017 and consisting of the Host City Contract 2024 – Principles and the Host City Contract – Operational Requirements (version dated December 2016). Provisions included in these two documents are subject to changes as the IOC continues to implement the reforms of Olympic Agenda 2020 and to consolidate knowledge gathered from other editions of the Olympic Games. Please also note that the amount of the IOC Contribution to the success of the Olympic Games 2024 reflects Summer Games costs and cannot be transposed to the organisation of an Olympic Winter Games edition.

IOC Contribution 2026

The Host City Contract 2026 will include a "Contribution of the IOC to the success of the Olympic Games 2026" of an overall estimated value of **USD 925 million** (2026 value). This contribution will have several components, which are described below:

- A contribution related to broadcast revenues of **USD 452 million**

Usually paid according to the following payment schedule:

- Games Year – 4: 5%
- Games Year – 3: 10%
- Games Year – 2: 10%
- Games Year – 1: 30%
- Games Year (including a last instalment paid after the closing of the Games: 45%)

The payment of this contribution is subject to certain terms and conditions which will be defined in the Host City Contract 2026.

- A contribution related to TOP Programme revenues estimated at **USD 200 million**

This contribution is composed of both a cash element (~60% of the overall value) and of a value-in-kind element (~40% of the overall value). The exact amount and composition of this contribution will be determined by the IOC approximately three years before the Games and will be paid in sixteen instalments between 2023 and 2026. Goods and services supplies ("value-in-kind") are accounted for only when actually used. This estimate is for indicative purposes only and does not take into account future evolutions in the International Programme (e.g. renegotiations or renewals of current agreements covering key product categories), with a potential upward adjustment for the OCOG commensurate with any increased revenues generated by the IOC.

- Host Broadcasting and other related services to be provided by Olympic Broadcasting Services (OBS), estimated at **USD 190 million**

OBS is an IOC-affiliated company which exercises, at its cost and at the cost of the IOC, all responsibilities of host broadcaster of the Olympic Games, in particular, the production of the international television and radio signals. Whilst

OBS services will eliminate the actual cost of the host broadcasting from the OCOG budget, the OCOG will have certain obligations, and financial costs, to support OBS host broadcasting activities and the activities of rights-holding broadcasters appointed by the IOC. The detail of such obligations is included in the HCC Operational Requirements and in the agreement to be concluded between the OCOG and OBS post-election.

- General assistance from the IOC and transfer of knowledge activities estimated at **USD 83 million**

The IOC and IOC-affiliated entities will assist the OCOG during its entire lifecycle and provide, at no cost to the OCOG, guidance and information based on the experience and knowledge accumulated during the organisation and staging of previous editions of the Olympic Games.



6.2 Candidature Budgets – Audit

In the interest of good governance and transparency, Candidate Cities must provide the IOC with an estimation of the Candidature Budget for the Candidature Stage (October 2018 – September 2019) by 1 November 2018, which must also be published on the Candidate Cities' websites.

Candidate Cities are required to submit audited accounts to the IOC after the Host City election. No later than three months after the publication by the IOC of the list of Candidate Cities, an independent expert responsible for auditing the financial management of the Candidature is to be appointed, and the IOC informed of the name of the chosen expert.

The NOC/Candidate City must provide the IOC, at the end of the Candidature Process, with a copy of financial statements prepared to comply with local regulatory or governance requirements and an audited Statement of Income and Expenditure using a template to be provided by the IOC.

6.3 Candidature Guarantees

Candidature Cooperation Agreement

Interested Cities will benefit from certain information, assistance and expertise provided by the IOC. In consideration of this IOC support and to enable the conduct of the Candidature process in the best possible conditions, Interested Cities will be required to confirm their agreement with certain essential rules and responsibilities to be observed during the Candidature Process, by signing a Candidature Cooperation Agreement (see Annex).

Guarantees and other Candidature Commitments

Candidate Cities will be required to submit certain guarantees from the relevant authorities of the Host Country and Host City and other third parties. The list of the guarantees requested by the IOC will be available in the Candidature Questionnaire – Olympic Winter Games 2026.

All representations, statements and other commitments contained in the guarantees and other official Candidature documentation or otherwise made by the NOCs, City or Candidature Committee in the course of the Candidature Process are binding and, in accordance with the Host City Contract 2026, such commitment will constitute obligations for the elected City and the NOC and subsequently the OCOG.

6.4 Intellectual Property Matters

Protection of the wordmark “[City] 2026” and relevant domain names

The City or the NOC should promptly file for registration of the wordmark “[City] 2026” (for example “Edinburgh 2026”) in its country, in all classes of products and services. This should be done in the official language(s) of the country of the concerned NOC, as well as in other languages by which the City would be known.

The IOC will take steps, in consultation with the Cities/NOCs, to protect their wordmark “[City] 2026” outside of their respective country.

To reduce the risk of “cybersquatting”, measures should also be taken by each City/NOC to register, as soon as practically possible, domain names which are of value to the City’s application, such as “[City] 2026” in the extensions .com/.net/.org as well as in the concerned country code.

In summary, each City is to provide the IOC with relevant documentation (official registration certificates, etc.) as soon as possible but no later than 11 January 2019 confirming that appropriate measures have been taken to:

- Protect the wordmark “[City] 2026” within the host territory in all 45 classes of protection
- Register domain names that are of value to the candidature such as “[City] 2026” followed by extensions .com .net .org as well as the country code concerned

Access to IOC’s archives

Access to the IOC’s audio-visual archive (the “IOC’s Archives”) is granted to Cities interested in developing a candidature and to Cities for their institutional and promotional activities to support their candidature. Pursuant to this, the IOC’s Archives can be used on the NOC, the City or the Candidature committee’s official website(s) for non-commercial purposes (excluding any third-party association, promotion or endorsement of their brands, products or services), in their domestic territory until the end of the Dialogue Stage and, internationally during the Candidature Stage.

No infringement of third parties’ rights

The City, the NOC and the Candidature Committee must ensure that all elements or creative content that are produced, developed, devised, obtained, acquired or commissioned by them for the purpose of the Candidature Process (the “Candidature IP”), do not infringe upon the rights of any third parties and that all exploitation rights related to them have been obtained in full and without any restriction or encumbrance. In particular, and with respect to third party pre-existing materials included in the Candidature IP, the City, the NOC and the Candidature Committee are responsible for obtaining any right or authorisations that may be required for their use and for making any payment due in connection with them, for their use of the Candidature IP in the context of the Candidature Process.

Candidature IP may include in particular, elements used by Cities for their presentation, their Candidature File, submissions (including any creative literary or artistic work or audio-visual content contained therein), as well as designs, logos, emblems or slogans in connection with the candidature.



Assignment / Licence

All intellectual property rights on the Candidature IP must be assigned to the IOC (i) at the opening of the Candidature Stage (for any City, NOC and Candidature Committee not taking part in the Candidature Stage), or (ii) upon election of the Host City, whichever date is earlier. For the Host City of the Olympic Winter Games 2026 such assignment of rights will be addressed in the Host City Contract 2026.

For third party pre-existing materials included in the Candidature IP, the City, the NOC and/or the Candidature Committee, are responsible for obtaining for the IOC and its affiliated entities, all relevant rights to permit their Institutional Purposes (as defined below) through a non-exclusive, worldwide, perpetual, royalty-free, assignable and sub-licensable licence to use, distribute, reproduce, broadcast, publicly perform, communicate to the public and make available such content, on any format or media known or to be known. For the purpose of this document, "Institutional Purposes" cover any use of the Candidature IP undertaken by the IOC and its affiliated entities for their promotion of the Olympic values and the Olympic Movement, excluding (i) the endorsement of any third-party product or service or (ii) revenue generating purposes, except if such revenues are generated to cover the costs associated with such Institutional Purposes.







7. Rules

7. Rules

In September 2017, the IOC Executive Board approved the [Rules for the Candidature Process Olympic Winter Games 2026](#) (the "Rules"), as an implementation of the IOC Code of Ethics. These Rules provide that non-compliance with the Candidature Process will constitute a breach of the Rules.

The purpose of these Rules is to ensure an honest and fair procedure for all Cities, exempt from any external influence, with equal conditions and opportunities for each City and the absence of any risk of conflicts of interests.

All persons involved in the Olympic project, including third parties, must be aware of and abide by these Rules. The NOC in the country submitting the project is responsible for ensuring that the Rules and the Candidature Process are respected.

The Rules for the Candidature Process 2026 require the registration of all consultants in order to ensure that they agree to abide by the IOC's Code of Ethics and Rules. The rules for the Register of Consultants participating in the Candidature Process for the Olympic Winter Games 2026, including the online registration mechanism, can be found [here](#).

As detailed in the Rules, it is the responsibility of the NOC and/or the City to ensure all consultants are registered for the City concerned.

For the purposes of the Rules, a consultant is defined as any individual or company that is not linked by an employment contract to the NOC, the City or the Candidature Committee, and that participates in or supports a Candidature by providing consultancy or similar services in any way and at any time.

Registration in the IOC's Register of Consultants does not constitute any form of endorsement by the IOC and is not an official acknowledgement by the IOC of the quality of the consultant's work.





Annex – Candidature Cooperation Agreement

Annex – Candidature Cooperation Agreement

The Candidature Cooperation Agreement shall be signed at the beginning of the Dialogue Stage prior to the delivery of any IOC Support (as defined in the Candidature Cooperation Agreement) .

Candidature Cooperation Agreement

The City, National Olympic Committee and Candidature Committee indicated below (together, the “Candidature Parties”) agree to enter into the present Candidature Cooperation Agreement (the “Agreement”) with the International Olympic Committee (the “IOC”) in relation to their participation in the Candidature Process for the XXV Olympic Winter Games in 2026 (respectively, the “Olympic Winter Games 2026” and the “Candidature Process 2026”).

A. IOC Support

1. The IOC will provide certain information, assistance and expertise (the “IOC Support”) to the Candidature Parties. The IOC Support will be provided first during the Dialogue Stage and thereafter, during the Candidature Stage, should the Candidature Parties be invited by the IOC Session to submit a candidature to host the Olympic Winter Games 2026.
2. The IOC Support is further described in the “Candidature Process Olympic Winter Games 2026” document and may in particular include the following elements:

- | | | | |
|---------------------|--|--|--|
| i. ongoing Q&A hub; | ii. two interactive working sessions in the City between November 2017 and May 2018; | iii. up to four customised two-day on-site expert support visits to the Cities on: <ol style="list-style-type: none"> a. Games Concept b. Finance, Marketing and Legal Matters c. Games Governance and Operations d. Legacy and Sustainability | iv. participation in both the Olympic Winter Games PyeongChang 2018 Observer Programme as well as in the Official Debriefing of the Olympic Winter Games PyeongChang 2018 in June 2018 |
|---------------------|--|--|--|

3. The exact content and nature of the IOC Support provided to the Candidature Parties will be determined by the IOC based on its experience accumulated during previous Games editions and taking into account the requests and needs of the different Candidature Parties and the information needed by the IOC to assess the opportunities and risks raised by a particular candidature project.
4. The IOC reserves the right to suspend the provision of IOC Support in case of breach by the Candidature Parties of the provisions mentioned in Paragraphs B1 and B4 below.

B. Candidate Parties' commitments

In consideration for the receipt of the IOC Support from the IOC and in order for the Candidature Process 2026 to take place in the best possible conditions, each of the Candidature Parties indicated below, confirms, undertakes and guarantees the following to the IOC:

1. The Candidature Parties shall conduct all activities related to their candidature in a manner consistent with the Fundamental Principles of Olympism as expressed in the Olympic Charter and shall abide by the provisions of the IOC Code of Ethics, the Rules and the Candidature Process Olympic Winter Games 2026;
2. Notwithstanding any IOC Support received from the IOC, the Candidature Parties are solely responsible for the development and conduct of their project to host the Olympic Winter Games 2026 and the IOC will not be liable for any cost, expense or claim and any loss of profits or loss of opportunity incurred by the Candidature Parties, or any third party, in the context of the Candidature Process 2026.
3. To the extent admissible under applicable law, the Candidature Parties waive any claim against the IOC and IOC-controlled entities (including their employees, directors, members, advisors, subcontractors and other representatives) in relation to the IOC Support and any decision made by the IOC in the course of the Candidature Process 2026.
4. The Candidature Parties agree to respect the IOC's ownership of Olympic properties as defined in the Olympic Charter, as well as any instructions issued by the IOC in the Candidature Process 2026 regarding the right of the Candidature Parties to use such Olympic Properties and the protection of the exclusive rights granted by the IOC to its marketing partners.

C. Miscellaneous

1. This Agreement will enter into force immediately upon its signature by the Candidature Parties and be in effect for as long as the Candidature Parties are engaged in the Candidature Process 2026, except Paragraphs B2, B3, B2 and C3 which shall survive any expiration of this Agreement.
2. This Agreement is governed by the laws of Switzerland, excluding the principles of conflicts of laws.
3. Any dispute arising in connection with this Agreement must be definitively settled by the Court of Arbitration for Sport, pursuant to the Code of Sports-related Arbitration. The arbitration shall take place in Lausanne, Switzerland and the procedure shall be conducted in English.

**For the Candidature Parties**

Date: _____

The City of _____

Name _____

Title _____

Signature _____

The National Olympic Committee of:

Name _____

Title _____

Signature _____

The Candidature Committee of (or equivalent body):

Name _____

Title _____

Signature _____

The International Olympic Committee:

Name _____

Title _____

Signature _____

Image Credits

Front Cover

Sochi 2014 Winter OG, Freestyle skiing, aerials Men - Qualification, Dmitri DASHINSKI (BLR) © 2014 / International Olympic Committee (IOC) / EVANS, Jason

1. Executive Summary: Key Benefits of the new Candidature Process

Page 03 Sochi 2014 Winter OG, Biathlon, 15km individual Women - Gabriela SOUKALOVA (CZE) © 2014 / International Olympic Committee (IOC) / Graythen, Chris

Page 04 Sochi 2014 Winter OG, Skeleton, individual Men - John FARROW (AUS) gets on his sledge © 2014 / International Olympic Committee (IOC) / Kasapoglu, Mine

2. Background: Building on Olympic Agenda 2020

Page 06 Vancouver 2010 Winter OG, Figure skating, individual Women - Medal ceremony, Yu-Na KIM (KOR) 1st © 2010 / Kishimoto/IOC

Page 07 Sochi 2014 Winter OG, Ski jumping, normal hill (HS 106) individual Women - Final, Spela Rogelj (SLO) jumping © 2014 / International Olympic Committee (IOC) / Huet, John

Page 08 Vancouver 2010 Winter OG, Ice hockey Women - Final, Canada (CAN) 1st - United States of America (USA) 2nd. The Canadian players are gathered © 2010 / International Olympic Committee (IOC) / Huet, John

3. The Candidature Process 2026: From Dialogue to Election

Page 12 Vancouver 2010 Winter OG, Alpine skiing, Giant slalom Women - Eva-Maria BREM (AUT) upon arrival © 2010 / International Olympic Committee (IOC) / Kasapoglu, Mine

Page 13 Vancouver 2010, Ice hockey women – Saija Sirvio, Jenni Hiirikoski, Venla Hovi (FIN) © 2010/IOC/Kishimoto

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4. Support from International Federations

Page 24 Sochi 2014 Winter OG, Short track speed skating, 500m Women - Qualification, Inna Simonova (KAZ) © 2014 / International Olympic Committee (IOC) / Huet, John

Page 25 Sochi 2014 Winter OG, Luge, doubles Mixed - 2nd run, after the race, no 4 Tobias Arlt and Tobias Wendl (GER) 1st © 2014 / International Olympic Committee (IOC) / Graythen, Chris

5. Promotion, Communications, Meetings and Events

Page 28 Vancouver 2010 Winter OG, Speed skating, team pursuit Men - The Japanese team (JPN) © 2010 / Kishimoto/IOC

Page 30 Sochi 2014 Winter OG, Speed skating, 500m Men - Final, Michel Mulder (NED) 1st © 2014 / International Olympic Committee (IOC) / Huet, John

Page 31 Vancouver 2010 Winter OG, Biathlon, 20km individual Men - Pavol Hurajt (SVK) 5th © 2010 / International Olympic Committee (IOC) / Juilliant, Richard

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Page 33 Sochi 2014 Winter OG, Figure skating gala - Yuna Kim (KOR) © 2014 / International Olympic Committee (IOC) / GRAYTHEN, Chris

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Page 37 Vancouver 2010 Winter OG, Bobsleigh, Four-man Men - Haklits Andras, Slaven Krajacic, Igor Maric and Ivan Sola (CRO) at start © 2010 / International Olympic Committee (IOC) / Huet, John

Page 38 Torino 2006 Winter OG, Speed skating, team pursuit Men - Italian team (ITA) 1st : Matteo Anesi, Enrico Fabris and Ippolito Sanfratello, after their victory © 2006 / Kishimoto/IOC / Kishimoto, Tsutomu

6. Financial, Legal and Commercial Matters

Page 42 Vancouver 2010 Winter OG, Alpine skiing, super combined Men - Thomas Mermillod Blondin (FRA) © 2010 / Kishimoto/IOC

Page 44 Sochi 2014 Winter OG, Curling Women - Qualification, Russian Federation (RUS) - Great Britain (GBR), Eve Muirhead (GBR) © 2014 / International Olympic Committee (IOC) / Kasapoglu, Mine

Page 45 Sochi 2014 Winter OG, Ice hockey Women - Bronze medal match, Switzerland (SUI) 3e - Sweden (SWE). Nicole BULLO (SUI) 3rd. © 2014 / Comité International Olympique (CIO) / GRAYTHEN, Chris

Page 46 Sochi 2014 Winter OG, Cross country skiing, team classic sprint Men - The athletes pass by the olympic rings installed beside the track © 2014 / International Olympic Committee (IOC) / Jones, Ian

7. Rules

Page 48 Salt Lake City 2002 Winter OG, Nordic combined, sprint Men - Ski jumping, Mikko Keskinarkaus (FIN) © 2002 / Kishimoto/IOC / Nagaya, Yo

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